

## Kotak Mahindra Bank to offer an exciting Cash-back on the all-new iPhone 16 lineup in India

*Instant Cash-back up to Rs 5000 on purchase of iPhone 16 lineup using Kotak Credit Card & Credit Card EMI*

**Mumbai, 18 September 2024:** Kotak Mahindra Bank Limited (“KMBL/Kotak”) is offering exciting deals on the new iPhone 16 line up, featuring larger display sizes, Camera Control, innovative pro camera features, and a huge leap in battery life — powered by the fast, efficient A18 Pro chip and built for Apple Intelligence.

Through this special offer Kotak’s credit card customers will enjoy an instant cash-back of Rs 5000 on the purchase of the new iPhone 16 series using Kotak Credit Card and Credit Card EMI. The offer is also valid on Apple Watch Series 10, Apple Watch Ultra 2, AirPods 4 and AirPods 4 with ANC.

The purchases becomes even more affordable with the Credit Card EMI, where the bill amount is split into affordable monthly payments with 6 month No Cost EMI.

The offer can be availed at select Apple Authorised Resellers in India.

**Offer details:** For complete offer details, please refer the link below: <https://images.kotak.com/bank/mailers/2024/files/Applenewlaunchoffer.pdf>

Categories	Products eligible for the offer	Savings on Kotak Bank Credit Cards & No Cost EMI on Kotak Credit Cards
iPhone	iPhone 16	5000 + No Cost EMI for 6 months
	iPhone 16 Plus	5000 + No Cost EMI for 6 months
	iPhone 16 Pro	4000 + No Cost EMI for 6 months
	iPhone 16 Pro Max	4000 + No Cost EMI for 6 months
Apple Watch	Apple Watch Ultra 2 GPS+Cellular	4000 + No Cost EMI for 6 months
	Apple Watch Series 10 GPS + Cellular	2500 + No Cost EMI for 6 months
	Apple Watch Series 10 GPS	2500 + No Cost EMI for 6 months
	Apple Watch SE GPS	2000 + No Cost EMI for 6 months
	Apple Watch SE GPS+ Cellular	2000 + No Cost EMI for 6 months
Airpods	Airpods Pro 2	2000 + No Cost EMI for 6 months
	Airpods Pro 2 ( 2nd generation)	2000 + No Cost EMI for 6 months
	Airpods 4 with active noise cancelation	1500 + No Cost EMI for 6 months
	Airpods 4	1000 + NO Cost EMI for 6 months

**About Kotak Mahindra Bank Limited**

Established in 1985, Kotak Mahindra Group is one of India's leading financial services conglomerates. In February 2003, Kotak Mahindra Finance Ltd. (KMFL), the Group's flagship company, received banking license from the Reserve Bank of India (RBI), becoming the first non-banking finance company in India to convert into a bank - KotakMahindra Bank Limited. The Bank has four Strategic Business Units – Consumer Banking, Corporate Banking, Commercial Banking, and Treasury, which cater to retail and corporate customers across urban and rural India. The premise of Kotak Mahindra Group's business model is concentrated India, diversified financial services. The bold vision that underscores the Group's growth is an inclusive one, with a host of products and services designed to address the needs of the unbanked and insufficiently banked. As on 30<sup>th</sup> June 2024, Kotak Mahindra Bank Ltd has anational footprint of 1,965 branches and 3,279 ATMs (incl. cash recyclers), and branches in GIFT City and DIFC (Dubai).

For more information, please visit the company's website at <https://www.kotak.com/>.

For further information, please contact:

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