...continued from previous page.

Secondary Transactions:

Date of transfer	Number of equity shares transferred[##] (adjusted for sub-division)	Nature of transferor	Nature of transferee	Total consideration (₹)	Price per equity share[#] (adjusted for sub-division)
March 25, 2022	12,200	Shakuntala Devi	Janhavi Gupta	1,000,400.00	82.00
	18,300	Shakuntala Devi	Ojaswee Agrawal	1,500,600.00	82.00
	12,170	Shakuntala Devi	Madhu Kanwaal	997,940.00	82.00
	30,500	Avisher Prasad	Gourav Kedia	2,501,000.00	82.00
Weighted average cost of acquisition (WACA) (secondary transactions) (₹ per Equity Share)					**82.00**

 # As certified by Singhi & Co., Chartered Accountants, pursuant to their certificate dated August 23, 2024.

Notes:

(1) Pursuant to a resolution of our Board passed in their meeting held on July 14, 2023, and a resolution of our Shareholders passed in their AGM held on August 25, 2023, each fully paid – up equity share of our Company of face value ₹10 was split into 2 equity shares of ₹5 each and accordingly, 34,927,447 equity shares of ₹10 each of our Company were split into 69,854,894 equity shares of ₹5 each. Further 856,072 equity shares of ₹5 each has been allotted on August 3, 2024.

(2) Excluding transmission of equity shares, upon demise of Late Rakesh Jhunjhunwala to Rekha Rakesh Jhunjhunwala in her capacity as his nominee and wife through operation of law.

D. Weighted average cost of acquisition, floor price and cap price

Based on the transaction described in (C) above, the weighted average cost of acquisition, as compared with the Floor Price and Cap Price is set forth below.

Past transactions	Weighted average cost of acquisition per Equity Share (in ₹)*	Floor price (i.e. ₹370)	Cap price in (i.e. ₹389)
Weighted average cost of acquisition for Primary Issuance	149.63	2.47 times	2.60 times
Weighted average cost of acquisition for Secondary Transactions	82.00	4.51 times	4.74 times

** As certified by M K Jalan & Co., Chartered Accountants, pursuant to their certificate dated August 24, 2024.*

E. Justification for Basis of Offer Price

Detailed explanation for Offer Price/Cap Price along with our Company's KPIs and financial ratios for the periods presented in the Restated Financial Information and in view of the external factors which have influenced the pricing of the issue

(1) Our Company was the fastest growing value retailer between 2017 to 2024, in terms of both store count and revenue from operations, when compared to V2 Retail Limited and V-Mart Retail Limited ("**Listed Value Retailers**") as per The Technopak Report on pages 218 and 221, respectively of the RHP; (2) We have the largest retail footprint in Eastern India when compared to the Listed Value Retailers in Fiscal 2024 as per The Technopak Report on page 223 of the RHP; (3) As on March 31, 2024, we operated 162 stores spread across over 1.47 million square feet located in 146 cities; (4) Our target customer segment is the aspiring middle class comprising of households with an average annual income of less than 5,000 USD, comprising of fashion conscious, value and quality seeking youth and young families, which forms the bulk of purchasing power of the Indian population as per The Technopak Report on page 286 of the RHP; (5) Owing to our product portfolio, our Average Transaction Value was ₹1,036.69, ₹1,040.88 and ₹1,026.17 for the Fiscals 2024, 2023 and 2022, respectively, with our Average Transaction Value for Fiscal 2024 being the second highest when compared to that of the Listed Value Retailers in India as per The Technopak Report on page 223 of the RHP; (6) Our merchandise sales has increased consistently, registering sales equivalent to 33.69 million units, 24.95 million units and 17.58 million units in the Fiscals 2024, 2023 and 2022, respectively wherein each unit represents one article of apparel or general merchandise products; (7) Our private label brands, where we have a greater control over quality and product assortment, have contributed ₹3,689.95 million, ₹2,476.51 million and ₹1,362.47 million representing 37.93%, 31.43% and 24.72% of our total revenue from operations for the Fiscals 2024, 2023 and 2022, respectively; (8) The overall lifestyle and home value retail industry in India was estimated to be ₹5,592.11 billion and accounts for approximately 54% of the total market in these categories of Lifestyle and Home as per The Technopak Report on page 203 of the RHP; (9) Our revenue from operations from our Core Markets is ₹8,520.61 million, ₹7,139.24 and ₹5,080.57 million for the Fiscals 2024, 2023 and 2022, respectively and contributed 87.58%, 90.61% and 92.19% for the Fiscals 2024, 2023 and 2022, respectively; (10) Our revenue from operations has grown from ₹5,511.18 million in Fiscal 2022 to ₹9,728.82 million in Fiscal 2024, indicating a CAGR of 32.86% while the overall lifestyle and home value retail market has been estimated to have grown at a CAGR of 19.3% from Fiscal 2022 to Fiscal 2024 as per The Technopak Report on page 204 of the RHP; (11) Our gross profit margins have been consistently increasing from 31.81% in Fiscal 2022 to 32.24% in Fiscal 2023 to 33.51% in Fiscal 2024; (12) We have registered a CAGR of 23.62% in increase in the number of store count during Fiscals 2022 to 2024, we have been able to register a CAGR of 32.86% in revenue from operations during the same period:

The Offer Price of ₹[●] has been determined by our Company in consultation with the BRLMs, on the basis of market demand from investors for Equity Shares through the Book Building Process and is justified in view of the above qualitative and quantitative parameters.

Investors should read the abovementioned information along with "*Risk Factors*", "*Our Business*", "*Management's Discussion and Analysis of Financial Condition and Results of Operations*" and "*Restated Financial Information*" beginning on pages 41, 224, 371 and 311 of the RHP, respectively, to have a more informed view. The trading price of Equity Shares could decline due to factors mentioned in "*Risk Factors*" beginning on page 41 of the RHP and you may lose all or part of your investments.

THE EQUITY SHARES OF OUR COMPANY WILL GET LISTED ON MAIN BOARD PLATFORM OF BSE AND NSE

In case of any revision in the Price Band, the Bid/Offer Period will be extended by at least three working days subject to the Bid/Offer Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar unforeseen circumstances, our Company may, for reasons to be recorded in writing, extend the Bid /Offer Period for a minimum of one Working Day, subject to the Bid/Offer Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid/Offer Period, if applicable, shall be widely disseminated by notification to the Stock Exchanges, by issuing a press release, and also by indicating the change on the respective websites of the BRLMs and at the terminals of the Syndicate Members and by intimation to Designated Intermediaries and the Sponsor Bank(s), as applicable.

The Offer is being made through the Book Building Process, in terms of Rule 19(2)(b) of the SCRR read with Regulation 31 of the SEBI ICDR Regulations and in compliance with Regulation 6(1) of the SEBI ICDR Regulations, wherein not more than 50% of the Net Offer shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("**QIBs**", and such portion, the "**QIB Portion**"), provided that our Company, in consultation with the BRLMs, may allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with SEBI ICDR Regulations (the "**Anchor Investor Portion**"). One-third of the Anchor Investor Portion shall be reserved for domestic Mutual Funds, subject to valid Bids being received from the domestic Mutual Funds at or above the Anchor Investor Allocation Price, in accordance with the SEBI ICDR Regulations. In the event of under-subscription, or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the remaining QIB Portion ("**Net QIB Portion**"). Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis to Mutual Funds only, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIBs (other than Anchor Investors), including Mutual Funds, subject to valid Bids being received at or above the Offer Price. However, if the aggregate demand from Mutual Funds is less than 5% of the Net QIB Portion, the balance Equity Shares available for will be added to the remaining Net QIB Portion for proportionate allocation to all QIBs. Further, not less than 15% of the Net Offer shall be available for allocation to Non-Institutional Bidders ("**Non-institutional Portion**") in accordance with the SEBI ICDR Regulations, out of which (a) one-third of such portion shall be reserved for Bidders with application size of more than ₹0.20 million and up to ₹1.00 million; and (b) two-thirds of such portion shall be reserved for Bidders with application size of more than ₹1.00 million, provided that the unsubscribed portion in either of such sub-categories may be allocated to Bidders in the other sub-category of Non-Institutional Bidders. Further, not less than 35% of the Net Offer shall be available for allocation to Retail Individual Bidders ("**Retail Portion**") in accordance with the SEBI ICDR Regulations, subject to valid Bids being received at or above the Offer Price (net of Employee Discount). All potential Bidders, other than Anchor Investors, are mandatorily required to participate in the Offer through the Application Supported by Blocked Amount ("**ASBA**") process by providing details of their respective ASBA Account (as defined hereinafter) and UPI ID in case of UPI Bidders (as defined hereinafter), as applicable, pursuant to which the corresponding Bid Amount, which will be blocked by the Self Certified Syndicate Banks ("**SCSBs**") or the Sponsor Bank(s) under the UPI Mechanism, as the case may be, to the extent of their respective Bid Amounts. Anchor Investors are not permitted to participate in the Anchor Investor Portion through the ASBA process. For details, see "*Offer Procedure*" beginning on page 454 of the RHP.

Bidders/Applicants should ensure that UPI ID, PAN and the Client ID and UPI ID (for UPI Bidders bidding through UPI Mechanism) are correctly filled in the Bid cum Application Form. The DP ID, PAN and Client ID provided in the Bid cum Application Form should match with the DP ID, PAN, Client ID and UPI ID available (for UPI Bidders bidding through the UPI Mechanism) in the Depository database, otherwise, the Bid cum Application Form is liable to be rejected. Bidders/Applicants should ensure that the beneficiary account provided in the Bid cum Application Form is active. Bidders/Applicants should note that on the basis of the PAN, DP ID, Client ID and UPI ID (for UPI Bidders bidding through the UPI mechanism) as provided in the Bid cum Application Form, the Bidder/Applicant may be deemed to have authorized the Depositories to provide to the Registrar to the Offer, any requested Demographic Details of the Bidder/Applicant as available on the records of the depositories. These Demographic Details may be used, among other things, for giving Allotment Advice or unblocking of ASBA Account or for other correspondence(s) related to the Offer. Bidders/Applicants are advised to update any changes to their Demographic Details as available in the records of the Depository Participant to ensure accuracy of records. Any delay resulting from failure to update the Demographic Details would be at the Bidders'/Applicants' sole risk.

CONTENTS OF THE MEMORANDUM OF ASSOCIATION OF OUR COMPANY AS REGARDS ITS OBJECTS: For information on the main objects of our Company, investors are requested to see "*History and Certain Corporate Matters*" beginning on page 261 of the RHP. The Memorandum of Association of our Company is a material document for inspection in relation to the Offer. For further details, see "*Material Contracts and Documents for Inspection*" beginning on page 508 of the RHP.

LIABILITY OF THE MEMBERS OF OUR COMPANY: Limited by shares.

AMOUNT OF SHARE CAPITAL OF OUR COMPANY AND CAPITAL STRUCTURE: As on the date of the RHP, the authorised share capital of our Company is ₹ 500,000,000 divided into 100,000,000 Equity Shares of face value of ₹5 each. The issued, subscribed and paid-up Equity share capital of our Company is ₹ 354,654,830 divided into 70,810,966 Equity Shares of face value of ₹5 each. For details of the capital structure of our Company, see "*Capital Structure*" beginning on page 95 of the RHP.

NAMES OF THE INITIAL SIGNATORIES TO THE MEMORANDUM OF ASSOCIATION OF OUR COMPANY AND THE NUMBER OF EQUITY SHARES SUBSCRIBED BY THEM: The names of the initial signatories of the Memorandum of Association of our Company along with their allotment are: Allotment of 5,000 equity shares of face value of ₹10 each to Govind Dev Kedia and Rohit Kedia. For details of the share capital history and capital structure of our Company see "*Capital Structure*" beginning on page 95 of the RHP.

LISTING: The Equity Shares to be Allotted through the RHP are proposed to be listed on the Stock Exchanges. Our Company has received 'in-principle' approvals from BSE and NSE for the listing of the Equity Shares pursuant to their letters, each dated June 26, 2024. For the purposes of the Offer, the Designated Stock Exchange shall be BSE. A signed copy of the RHP has been filed with the RoC and a signed copy of the Prospectus shall be filed with the RoC in accordance with Sections 26(4) and 32 of the Companies Act, 2013. For details of the material contracts and documents available for inspection from the date of the RHP up to the Bid/ Offer Closing Date, see "*Material Contracts and Documents for Inspection*" on page 508 of the RHP.

DISCLAIMER CLAUSE OF SECURITIES AND EXCHANGE BOARD OF INDIA ("SEBI"): SEBI only gives its observations on the offer documents and this does not constitute approval of either the Offer or the specified securities stated in the Offer Document. The investors are advised to refer to page 430 of the RHP for the full text of the disclaimer clause of SEBI.

DISCLAIMER CLAUSE OF BSE: It is to be distinctly understood that the permission given by BSE Limited should not in any way be deemed or construed that the RHP has been cleared or approved by BSE Limited nor does it certify the correctness or completeness of any of the contents of the RHP. The investors are advised to refer to the page 434 of the RHP for the full text of the disclaimer clause of BSE.

DISCLAIMER CLAUSE OF NSE (the Designated Stock Exchange): It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the offer document has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the offer document. The Investors are advised to refer to page 434 of the RHP for the full text of the disclaimer clause of NSE.

GENERAL RISKS: Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in the Offer unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Offer. For taking an investment decision, investors must rely on their own examination of our Company and the Offer, including the risks involved. The Equity Shares in the Offer have not been recommended or approved by the SEBI, nor does SEBI guarantee the accuracy or adequacy of the contents of the RHP. Specific attention of the investors is invited to "*Risk Factors*" beginning on page 41 of the RHP.

ASBA* | Simple, Safe, Smart way of Application!!!

*Applications Supported by Blocked Amount ("**ASBA**") is a better way of applying to offers by simply blocking the fund in the bank account. For further details, check section on ASBA.
Mandatory in public issues.
No cheque will be accepted.

UPI-Now available in ASBA for Retail Individual Investors and Non Institutional Investor applying in public issues where the application amount is up to ₹ 500,000, applying through Registered Brokers, Syndicate, CDPs & RTAs. Retail Individual Investors and Non-Institutional Investors also have the option to submit the application directly to the ASBA Bank (SCSBs) or to use the facility of linked online trading, demat and bank account. Investors are required to ensure that the bank account used for bidding is linked to their PAN.

*ASBA has to be availed by all the investors except Anchor Investors. UPI may be availed by (i) Retail Individual Bidders in the Retail Portion; (ii) Non-Institutional Bidders with an application size of up to ₹ 500,000 in the Non-Institutional Portion. For details on the ASBA and UPI process, please refer to the details given in the Bid Cum Application Form and abridged prospectus and also please refer to the section "**Offer Procedure**" on page 454 of the RHP. The process is also available on the website of Association of Investment Bankers of India ("**AIBI**") and Stock Exchanges and in the General Information Document. The Bid Cum Application Form and the Abridged Prospectus can be downloaded from the websites of BSE Limited ("**BSE**") and National Stock Exchange of India Limited ("**NSE**", and together with BSE, the "**Stock Exchanges**") and can be obtained from the list of banks that is displayed on the website of SEBI at www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=35 and https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=43, respectively as updated from time to time. For the list of UPI apps and banks live on IPO, please refer to the link: www.sebi.gov.in. UPI Bidders Bidding using the UPI Mechanism may apply through the SCSBs and mobile applications whose names appear on the website of SEBI, as updated from time to time. Axis Bank Limited and HDFC Bank Limited have been appointed as the Sponsor Banks for the Offer. In accordance with the requirements of SEBI circular dated November 1, 2018 as amended, For Offer related queries, please contact the Book Running Lead Managers ("**BRLMs**") on their respective email ID as mentioned below. For UPI related queries, investors can contact NPCI at the toll free number: 1800120140 and mail Id: ipo.upi@npci.org.in.

BOOK RUNNING LEAD MANAGERS

AXIS CAPITAL
Axis Capital Limited
1st Floor, Axis House, P.B. Marg,
Worli, Mumbai-400 025 Maharashtra, India
Tel.: (+ 91 22) 4325 2183; **E-mail:** baazarstyle.ipo@axiscap.in
Investor Grievance E-mail: complaints@axiscap.in
Website: www.axiscapital.co.in
Contact person: Simran Gadh / Pratik Pednekar
SEBI Registration No.: INM000012029

intensive
Intensive Fiscal Services Private Limited^
914, 9th Floor, Raheja Chambers, Free Press Journal Marg
Nariman Point, Mumbai 400 021 Maharashtra, India
Tel.: (+91 22) 2287 0443; **E-mail:** baazarstyle.ipo@intensivefiscal.com
Investor Grievance E-mail: grievance.ib@intensivefiscal.com
Website: www.intensivefiscal.com
Contact person: Harish Khajanchi / Anand Rawal
SEBI Registration No.: INM000011112

JM FINANCIAL
JM Financial Limited
7th Floor, Cnergy, Appasaheb Marathe Marg,
Prabhadevi, Mumbai – 400 025, Maharashtra, India
Tel.: (+91 22) 6630 3030; **E-mail:** baazarstyle.ipo@jmfl.com
Investor Grievance E-mail: grievance.ibd@jmfl.com
Website: www.jmfl.com
Contact person: Prachee Dhuri
SEBI Registration No.: INM000010361

REGISTRAR TO THE OFFER

LINK Intime
Link Intime India Private Limited
C-101, 1st Floor, 247 Park, Lal Bahadur Shastri Marg,
Vikhroli (West), Mumbai 400 083 Maharashtra, India
Tel: +91 810 811 4949; **E-mail:** baazarstyle.ipo@linkintime.co.in
Investor grievance E-mail: baazarstyle.ipo@linkintime.co.in
Website: www.linkintime.co.in
Contact person: Shanti Gopalkrishnan
SEBI Registration No: INR000004058

COMPANY SECRETARY AND COMPLIANCE OFFICER
Abinash Singh
BAAZAR STYLE RETAIL LIMITED
F 5 Srijan Tech Park, DN-52, 12th Floor, Street Number 11, DN Block,
Sector V, Salt Lake, North 24 Parganas Kolkata, - 700 091, West Bengal
Tel.: (+91 33) 6125 6125; **E-mail:** secretarial@stylebaazar.com
Website: www.stylebaazar.in
Investors may contact our Company Secretary and Compliance Officer or the Registrar to the Offer in case of any pre-Offer or post-Offer related grievances including non-receipt of letters of Allotment, non-credit of Allotted Equity Shares in the respective beneficiary account, non-receipt of refund orders or non-receipt of funds by electronic mode, etc. For all Offer related queries and for redressal of complaints, investors may write to the BRLMs

^*Intensive Softshare Private Limited, Intensive Finance Private Limited and D.K. Surana (HUF) are proposing to participate as Selling Shareholders in the Offer for Sale. Intensive Fiscal Services Private Limited ("**Intensive**") has signed the dive diligence certificate and has been disclosed as a BRLM for the Offer. Intensive Softshare Private Limited, Intensive Finance Private Limited, D.K. Surana (HUF) and Intensive are associates in terms of the Securities and Exchange Board of India (Merchant Bankers) Regulations, 1992, as amended (the "**SEBI Merchant Bankers Regulations**"). Accordingly, in compliance with the proviso to Regulation 21A of the SEBI Merchant Bankers Regulations and Regulation 23(3) of the SEBI ICDR Regulations, Intensive would be involved only in the marketing of the Offer.*

AVAILABILITY OF THE RHP: Investors are advised to refer to the RHP and the "*Risk Factors*" beginning on page 41 of the RHP before applying in the Offer. A copy of the RHP is available on the website of SEBI at www.sebi.gov.in and is available on the websites of the BRLMs, Axis Capital Limited at www.axiscapital.co.in, Intensive Fiscal Services Private Limited at www.intensivefiscal.com and JM Financial Limited at www.jmfl.com respectively, the website of the Company, Baazar Style Retail Limited at www.stylebaazar.in and the websites of the Stock Exchanges, for BSE at www.bseindia.com and for NSE Limited at www.nseindia.com.

AVAILABILITY OF THE ABRIDGED PROSPECTUS: A copy of the abridged prospectus shall be available on the website of the Company, the BRLMs and the Registrar to the Offer at www.stylebaazar.in; www.axiscapital.co.in; www.intensivefiscal.com; www.jmfl.com; baazarstyle.ipo@linkintime.co.in

AVAILABILITY OF BID CUM APPLICATION FORM: Bid cum Application Form can be obtained from the Registered Office of our Company, **BAAZAR STYLE RETAIL LIMITED**; Tel: (+91 33) 6125 6125; **BRLMs:** Axis Capital Limited, Tel: (+ 91 22) 4325 2183; Intensive Fiscal Services Private Limited, Tel: (+91 22) 2287 0443 and JM Financial Limited, Tel: (+91 22) 6630 3030 and **SYNDICATE MEMBER:** JM Financial Services Limited, Telephone: +91 22 6136 3400 and at selected locations of Sub-Syndicate Members (as given below), Registered Brokers, SCSBs, Designated RTA Locations and Designated CDP Locations for participating in the Offer. Bid cum Application Forms will also be available on the websites of the Stock Exchanges at www.bseindia.com and www.nseindia.com and at all the Designated Branches of SCSBs, the list of which is available on the websites of the Stock Exchanges and SEBI.

SUB-SYNDICATE MEMBERS: Almondz Global Securities Limited, Anand Rathi Share & Stock Brokers Limited, Anand Share Consultancy, ANS Private Limited, Ashwani Dandia & Co, Asit C Mehta Investment Intermediates, Axis Securities Limited, Bajaj Financial Securities Limited, Centrum Broking Limited, Dalal & Broacha Stock Broking Private Limited, DB (International) Stock Brokers Limited, Geneshe Share & Stock Brokers Limited, G Raj & Co. (Consultants), Limited, Globe Capital Market Limited, HDFC securities Limited, ICICI Securities Limited, IDBI Capital Markets and Securities Limited, IIFL Capital Limited, IIFL Securities Limited, IIFL Wealth Management Limited, Jhaveri Securities, JM Financial Services Limited, Jobanputra Fiscal Services Private Limited, K M Jain Stock Brokers Private Limited, Kalpataru Multiplier Limited, Kantilal Chhaganlal Securities Private Limited, Keynote Capitals Limited, KJMC Capital Market Services Limited, Kotak Securities Limited, Lakshmishree Investment & Securities Private Limited, LKP Securities Limited, Marwadi Shares & Finance, Matalia Stock Broking Private Limited, Motilal Oswal Financial Services Limited, Nirmal Bang Securities Private Limited, Nuvama Wealth and Investment Limited, Patel Wealth Advisors Private Limited, Prabhudas Lilladher Private Limited, Pravin Ratilal Share And Stock Brokers Limited, Religare Broking Limited, RR Equity Brokers Private Limited, SBICAP Securities Limited, Sharekhan Limited, SMC Global Securities Limited, SS Corporate Securities Limited , Sykes & Ray Equities, Systematix Shares and Stock Brokers Limited, Tanna Financial Services, Tradebulls Securities Limited, Upstox Securities Private Limited, Viren M Shah, Yes Securities (India) Limited.

Escrow Collection Bank: HDFC Bank Limited | **Public Offer Account Bank**: Axis Bank Limited.
Refund Bank: HDFC Bank Limited | **Sponsor Banks:** Axis Bank Limited and HDFC Bank Limited.
UPI: UPI Bidders can also Bid through UPI Mechanism.
All capitalised terms used herein and not specifically defined shall have the same meaning as ascribed to them in the RHP.

For **BAAZAR STYLE RETAIL LIMITED**
On behalf of the Board of Directors
Sd/-
Abinash Singh
Company Secretary & Compliance Officer

Place: Kolkata
Date: August 24, 2024

BAAZAR STYLE RETAIL LIMITED is proposing, subject to receipt of requisite approvals, market conditions and other considerations, to undertake an initial public offer of its Equity Shares and has filed the RHP with the RoC. The RHP shall be available on the website of the SEBI at www.sebi.gov.in as well as on the websites of the Stock Exchanges i.e. BSE and NSE at www.bseindia.com and www.nseindia.com, respectively, on the website of the Company at www.stylebaazar.in and the BRLMs i.e., Axis Capital Limited at www.axiscapital.co.in, Intensive Fiscal Services Private Limited at www.intensivefiscal.com and JM Financial Limited at www.jmfl.com. Any potential investor should note that investment in equity shares involves a high degree of risk and for details relating to such risks, please see the section titled "*Risk Factors*" beginning on page 41 of the RHP. Potential investors should not rely on the DRHP filed with SEBI for making any investment decision but can only rely on the information included in the RHP. The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "**U.S. Securities Act**") or any state securities laws in the United States, and unless so registered, and may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and applicable U.S. state securities laws. Accordingly, the Equity Shares are being offered and sold outside the United States in offshore transactions as defined in and in reliance on Regulation S and the applicable laws of each jurisdictions where such offers and sales are made. There will be no public offering of the Equity Shares in the United States.

CONCEPT

kotak
Kotak Mahindra Bank

ઈ-દરણ્ડ્ર ક્રમ વેચાણ માટે જાહેર નોટીસ

સ્થળ: સુરત **તારીખ:** ૨૬ ઓગસ્ટ, ૨૦૨૪

સુરતની સાર્વજનિક સહકારી બેંક લિ.
(સંસ્થાકીય સભાસદ-સંખ્યા : L65110MH1985PLC038137)
ઈમ્પ્રેસ ક્રેડિટ સોસાયટી લિ., ૬૬ ફીટ રોડ, સિટી લાઈટ, સિટીલાઈટ કોમ્પ્લેક્સ, બીલ કેન્ટીન પાસે સૈયદપુરા, સુરત.

અત્રે નીચે જણાવેલ સામાન્ય રીતે અને ખાસ કરીને ઈલેકટ્રોનિક (ઈ) ઉદ્યોગસ્થાનો (ઈ) ઉદ્યોગસ્થાનો અને ઈ કે નીચે દર્શાવેલ અસ્કામની વિક્રયની મુદતે વેચાણને મોર્ગેજ/લોન સંપત્તિ **કબ્જો કરાયો** કોટક મહિન્દ્રા બેંક લીમીટેડ મુજબ વેચાણના ઉમેદવારો ઓનલાઈન લીલામ કરે છે. તેનું લક્ષ્ય "જ્યાં છે તે જુ છે", "જે છે તે જે" અને "જેવી છે તેવી છે" ના ધોરણે ફરવામાં આવતાં ઈ-ઓક્શન સર્વિસ પ્રોવાઈડર એ એમ પોર્ટલ દ્વારા ઈલેકટ્રોનિક ફોર્મ સંપૂર્ણ કરવા અને તે અમલિત કરવામાં આવે છે. મે. કોમ ઈન્ડીયા પ્રાઈવેટ લીમીટેડ એટલે કે સમાર વિક્રયના લેવાયા મદદ નીચે સહી કરનાર દ્વારા **www.c1india.com** એટલે કે ૧.૨ **https://www.bankauctions.com** મારફતે પોતાની વિગતો નીચે મુજબ છે.

૧. લોકલ સીલ (લોકલ્ટ્સ)	૨. વિયુલ્યુમ વિસ્ક્રાબાર પ્રોલ (સહ-લોકલ્ટ્સ) (લોન એકાઉન્ટ સંખ્યા)	૩. સંપર્ક વિક્રયનું વર્ણન	૪. અસ્કામ કિંમત	૫. અર્નેસ્ટ મની ડીપોઝીટ (ઈએમડી)	૬. ઈ-દરણ્ડની તારીખ / સમય
	તા. ૧૮.૦૭.૨૦૧૮	પ્લોટ નં. ૧૩ થી ૧૯ અને ૨૦, સી.એસ.નં. ૧૮૦૯ થી ૧૮૦૫, મોજે – તરસાડી, તા. – માંગરોળ, જિલ્લો. સુરત **ઉપજાવી પ્રકારઃ** મિલકત	રૂા. ૭,૦૨,૫૧,૧૪૧/- (રૂપિયા સાત કરોડ બે લાખ બાવન હજાર પંકાસો એકસો એકતાલીસ પૂરા)	રૂા. ૧,૩૦,૩૫૦/- (રૂપિયા તેરહજાર ત્રણસો પચાસ પૂરા)	**ઈડીએમ રકમના ૧૦% સુધી**	**૦૩.૧૦.૨૦૨૪ સમય ૧૧:૦૦ થી કલાકે ૧૨:૦૦ સુધી**
	રૂા. ૭,૦૨,૫૧,૧૪૧/- (રૂપિયા સાત કરોડ બે લાખ બાવન હજાર પંકાસો એકસો એકતાલીસ પૂરા)				

સ્થાવર મિલકતની નિરીક્ષણની તારીખ : ૨૩.૦૯.૨૦૨૪, સમયે ૧૧:૦૦ થી કલાકે ૦૧:૦૦ કલાક
પ્રસ્તાવ / ઈએમડી મોકલવાની છેલ્લી તારીખ : ૦૧.૧૦.૨૦૨૪, કલાકે ૦૪.૦૦ વાગ્યા સુધી

મહત્વના નિયમો અને વેચાણની શરતો :-

૧) દરણ્ડ બીડ કેડયુમેન્ટ અને તેમાં આપેલા વિગતે સમયસર વાયદાની શરતો અને નિયમો મૂજબ થશે. પ્રસ્તાવકાર અમારી સેલર અને માર્કેટીંગ અને દરણ્ડ સેલ યુરી પાડનાર **મે. સીમ ઈન્ડીયા લી.** એનલાઈટ માટ્રેડ્સ જાઈ છે એટલે કે **https://www.bankeauctions.com** બીડ દસ્તાવેજ, મુક્કર વિક્રાત જ જે દરણ્ડમાં મુકવામાં આવેલ છે. તેની વિગતો માટે અને બીડ ફોર્મ જે ઓનલાઈન મોકલવાનું છે.

૨) બયાન ઈંસ્ટ્રુક ખરીદનાર/પ્રસ્તાવકારો એ ઉપર દર્શાવેલ લેબ પોર્ટલ **https://www.bankeauctions.com** ઉપર તેમના નામ રજીસ્ટર કરવાના અને મુક્કર અમારી અને પાસવર્ડ મેળવવા ઓનલાઈન મારફતે ઉપર મૂજબ ઈ દરણ્ડની તારીખે અને સમયે તેમની બોલી કરી શકશે.

૩) કોઈપણ પૂછપરછ, બાકીની સહાય, બીડની સહાય અને બાકીનાં ઈ-ટેન્ડર સેલ માટે, અમારી પ્રસ્તાવકારો **મે. સીમ ઈન્ડીયા લી.** ઈ-દરણ્ડ સર્વિસ પ્રાઈવેટ લી ધારાવી ડિપ્પા, મુંબઈ સાથેનાં સંપર્ક કરી શકશે. **ઈ-મેલ આઈડી : ૨૦૧ ૧૮૦૧૧૧૨૧૨૧૨