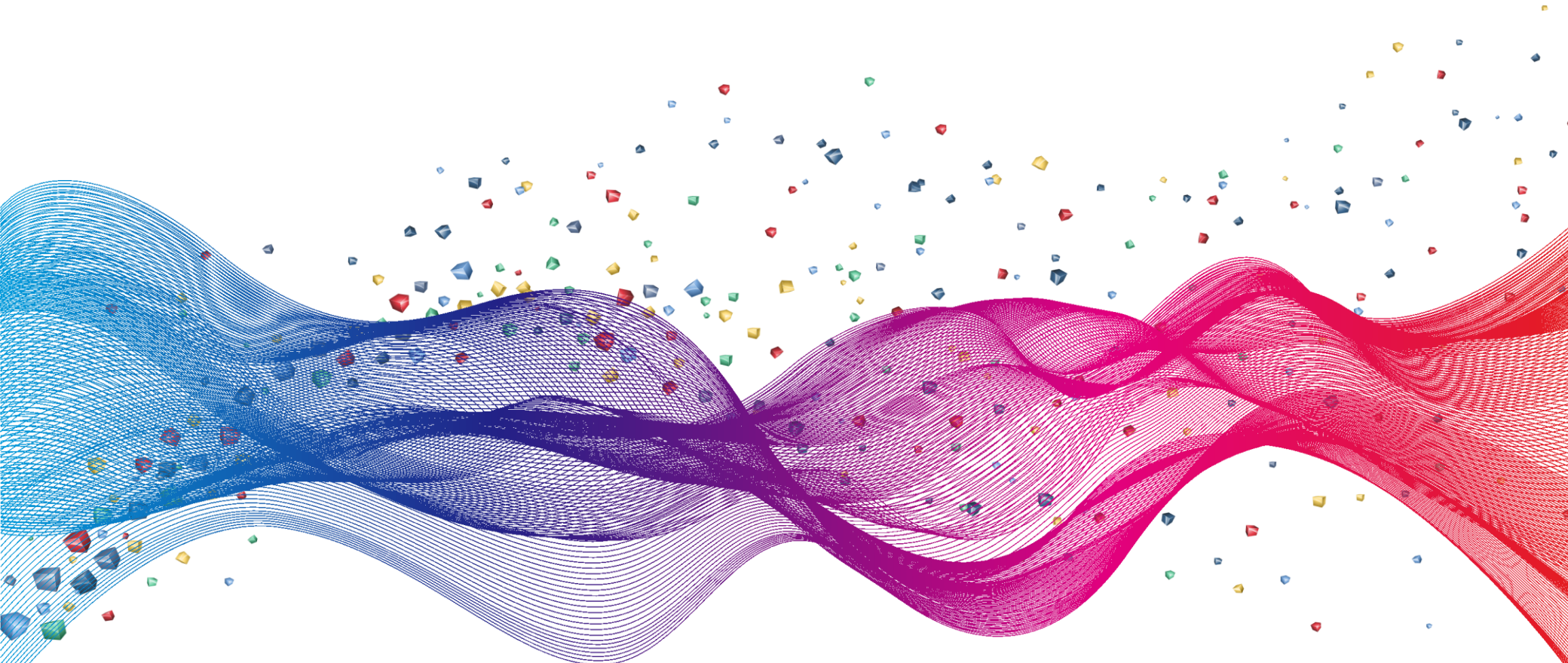




Independent Non-brokerage  
Realty Research Company

Strategic Partner : **dmg** information



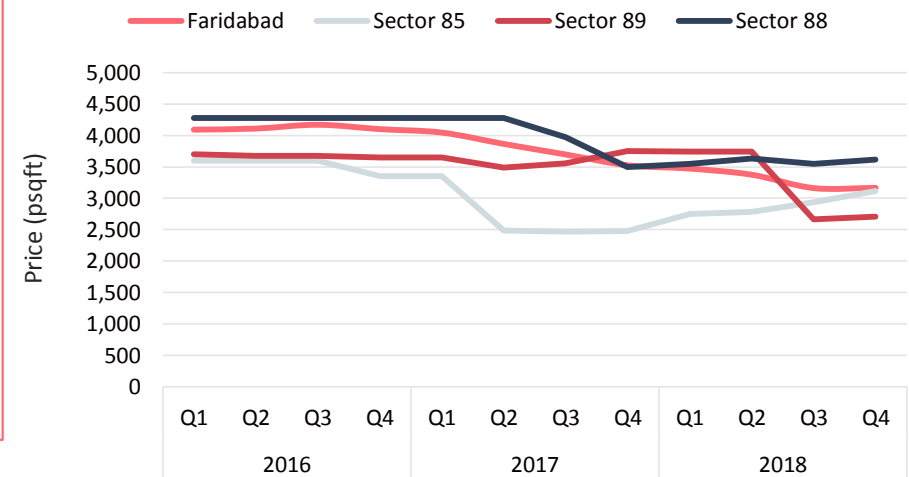
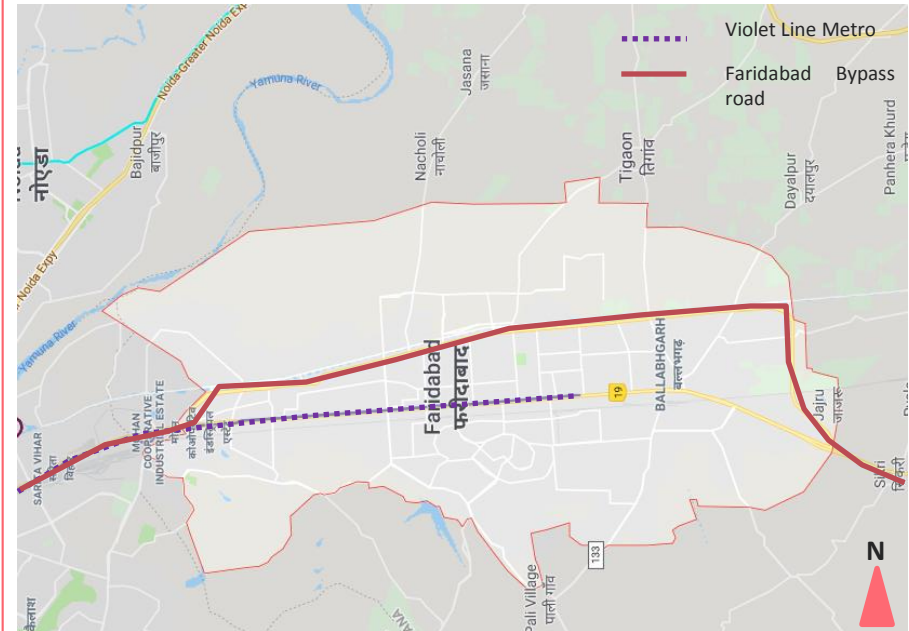
Faridabad

**RESIDENTIAL REAL ESTATE MARKET**



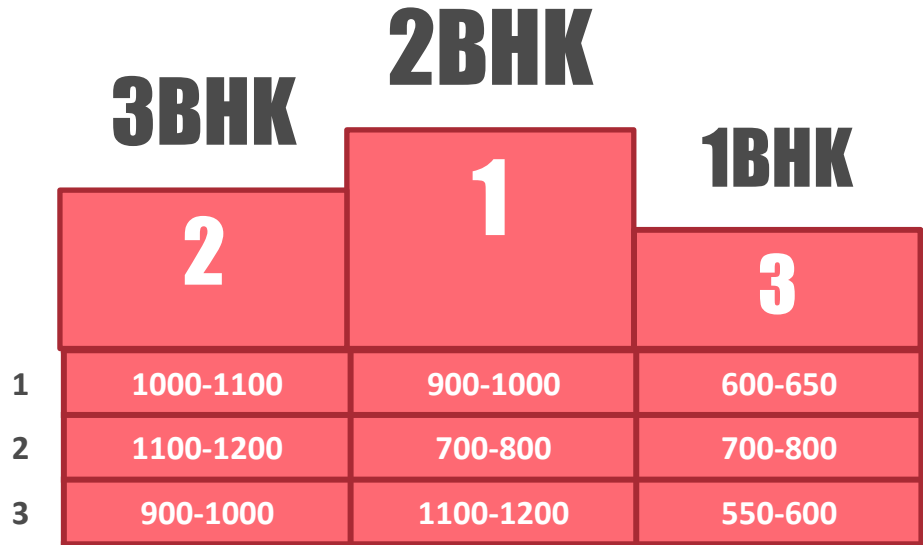
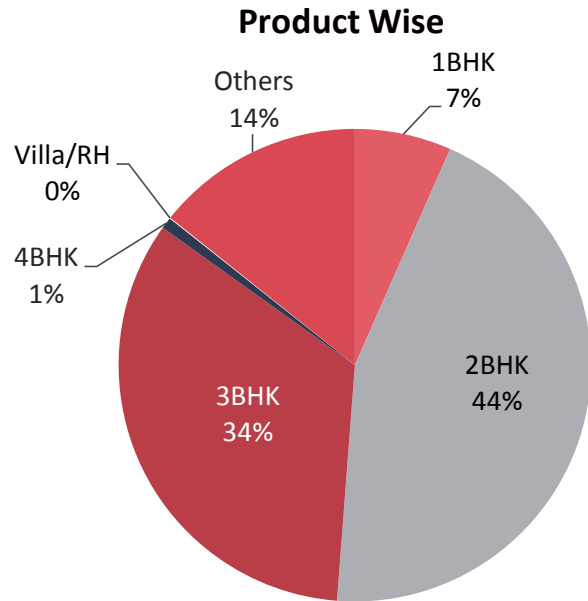
## Faridabad - Residential Real Estate Market

- ✓ Proximity & connectivity to the country's capital along with lower price points make Faridabad one of the preferred real estate destinations in NCR. It also has concentration of industries resulting in demand for affordable homes.
- ✓ Proposed elevated road from Ashram Chowk in Delhi to Badarpur in Faridabad will reduce traffic congestion in the area.
- ✓ Newly inaugurated Eastern Peripheral Expressway, a 135 long highway, connects Palwal, Gautam Buddha Nagar, Faridabad and Ghaziabad.
- ✓ Faridabad has seen an upward swing in demand with 66% CAGR in last three years currently selling close to 3000 units in the primary builder market. This can be attributed to new projects in lower price points which also reduced the average price in the city by 12% CAGR in last two years.
- ✓ Sector 85, Sector 89 and Sector 88 have been the most preferred locations among the buyers in last 12 months.

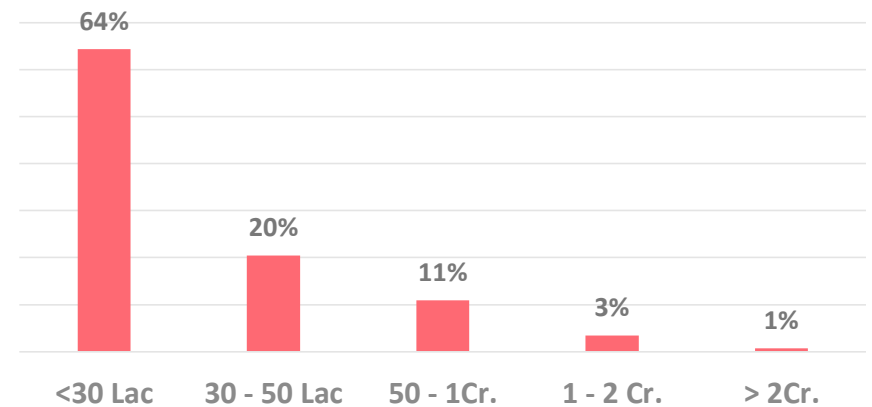




# Product Typology



- ✓ Based on the last 12 months' sales, 2BHK flats are the most preferred product among buyers, followed by 3BHK and 1BHK.
- ✓ Buyers mostly picked up units between 900-1000 sq.ft. followed by 700-800 sq.ft and 1000-1200 sq.ft. of saleable area.
- ✓ Cost range of Less than Rs.30 Lacs has the maximum sales share of 64% of the total sales.

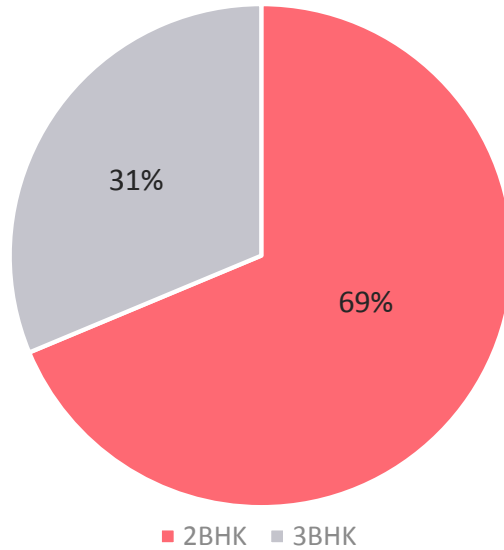


Cost range wise percentage share of Sales

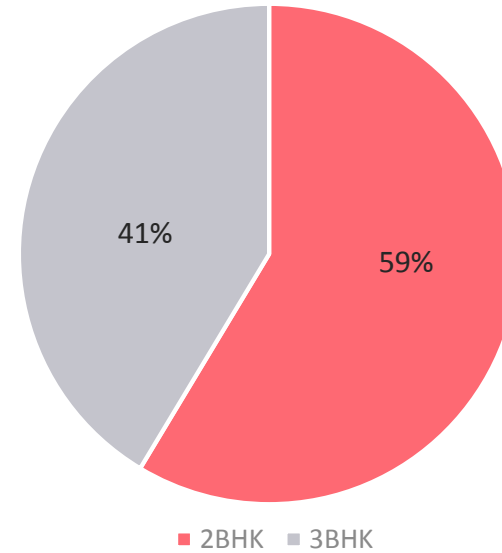


## Trend in New Launches

New Launch Supply



Sales in New Launch



- ✓ Sector-89 is the top gainer in terms of maximum new launches in the last 12 months followed by Sector-75.
- ✓ Maximum new launches are in the cost range of Less than 30 Lac.
- ✓ Amongst the new launches, 2 BHK is the most preferred product as can be seen by sales and supply distribution.