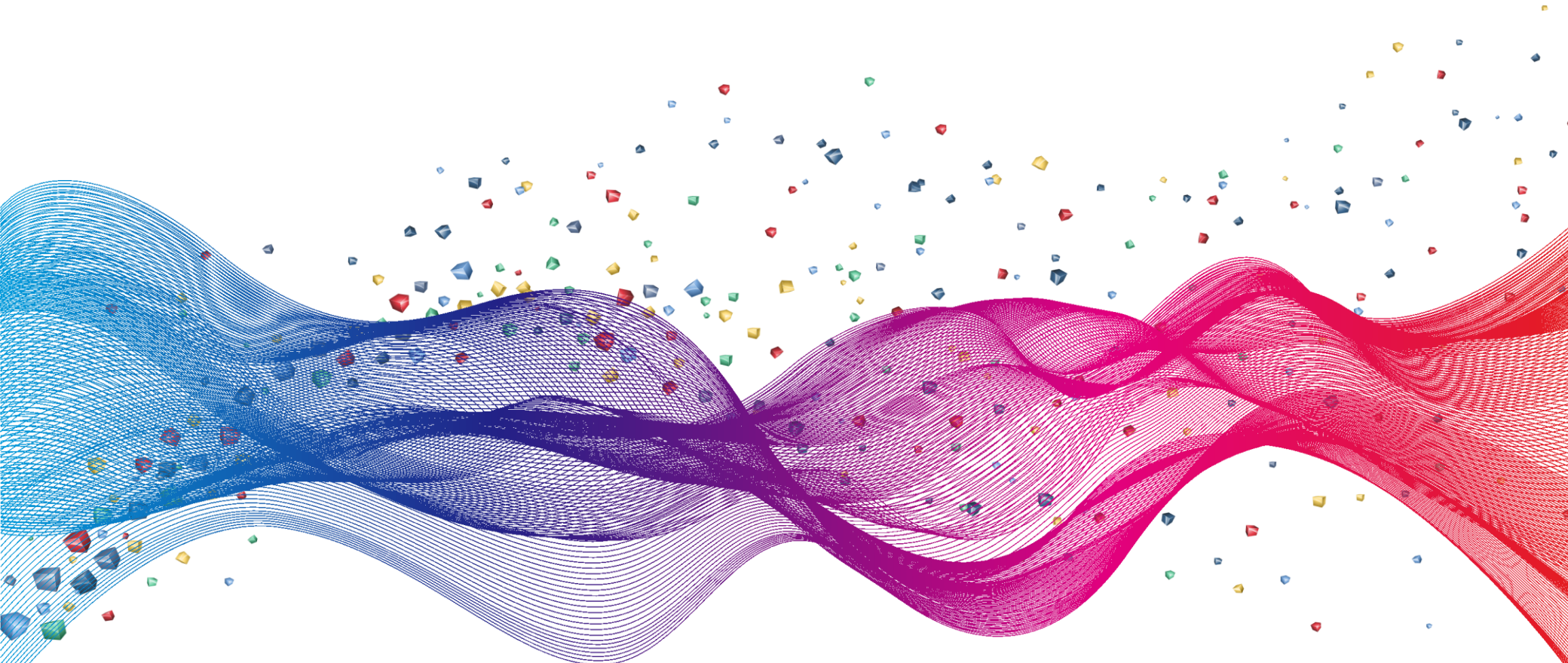




Independent Non-brokerage  
Realty Research Company

Strategic Partner : **dmg** information

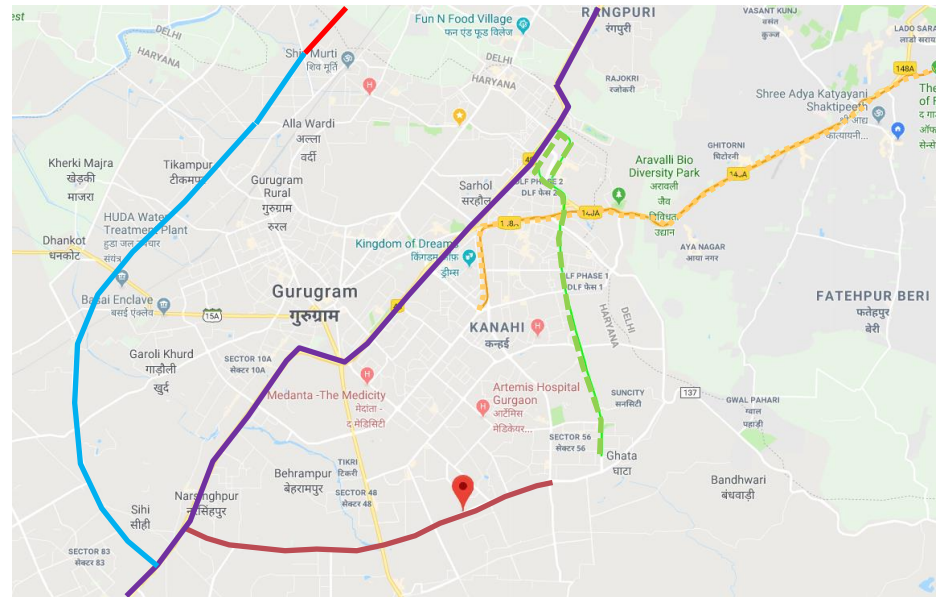


# GURUGRAM

## RESIDENTIAL REAL ESTATE MARKET

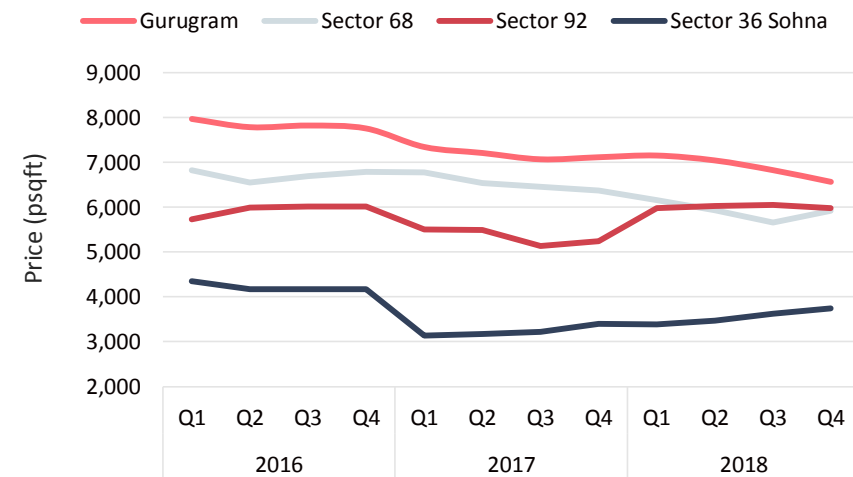
# Gurugram – Residential Real Estate Market

- ✓ Gurugram is a satellite town of Delhi and is one of the fastest growing IT hubs of the country. It is also a leading financial and industrial hub.
- ✓ The state government is focusing on strengthening roadways through flyovers and underpasses to address disjointed connectivity and traffic issues in Gurugram.
- ✓ Last year it approved six major projects including four-lane flyovers with provision of metro rail, four lane under-pass in areas like Old Delhi road, a six lane road from Umang Bharadwaj Chowk to Dwarka Expressway, transport infrastructure for bus depots, a multi-specialty of hospital in Sector-67.
- ✓ Gurugram has seen an growth of 27% CAGR in demand in last three years while the unsold dropped by 7% annually. Prices also have witnessed a downward trend with 15% drop in last two years.
- ✓ Sector 68, Sector 92 and Sector 36-Sohna have come up as the most preferred locations among buyers in last 12 months.



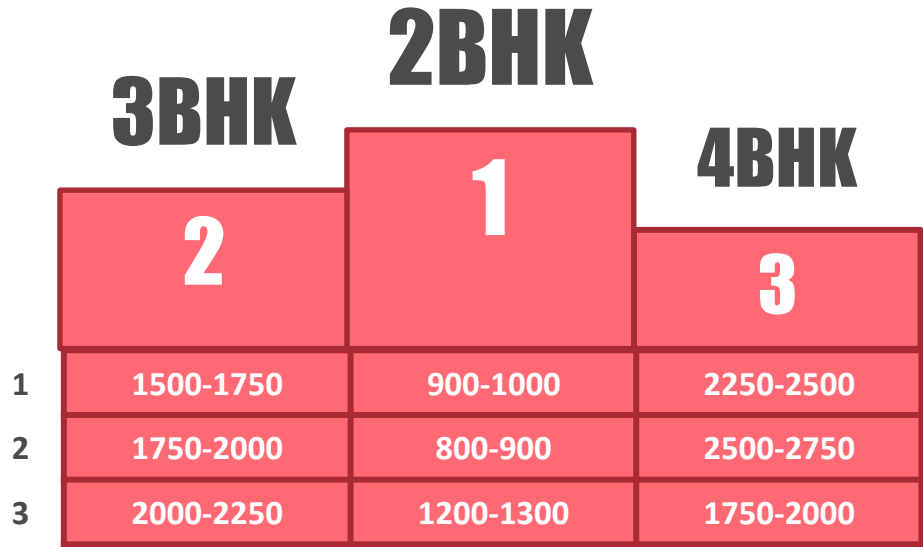
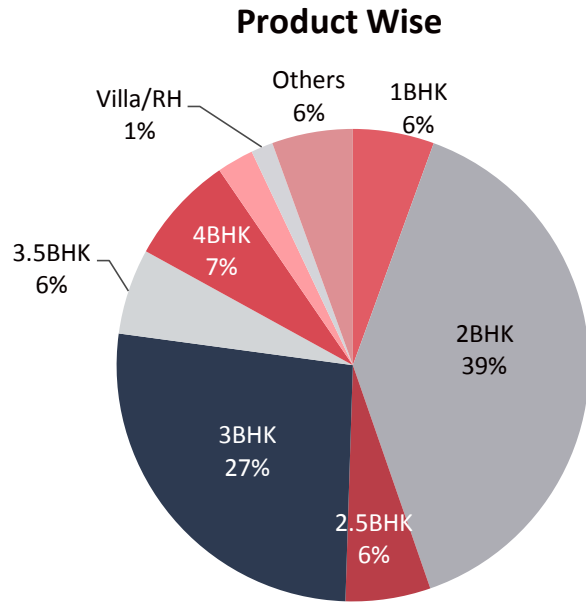
Gurugram Infrastructure Map

- Southern Peripheral road/ Golf Course Extension road
- Dwarka Expressway
- Yellow Line Metro
- NH 8, Connecting Delhi to Jaipur via Gurugram
- Northern Peripheral Highway
- Rapid Metro

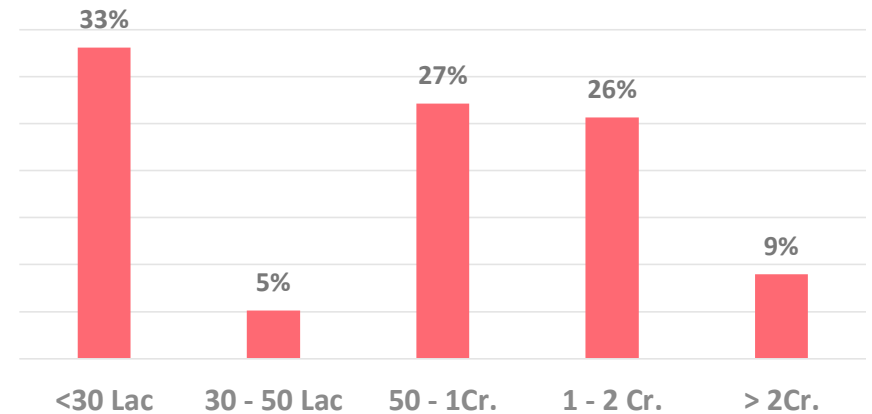




# Product Typology



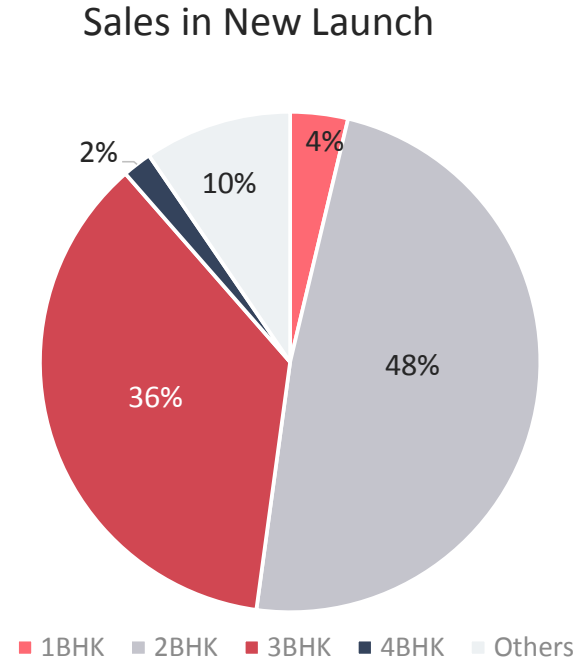
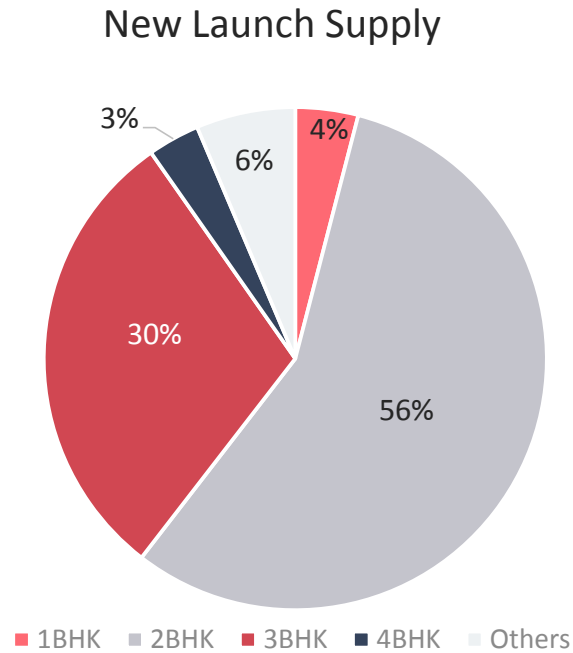
- ✓ Based on the last 12 months' sales, 2BHK flats are the most preferred product among buyers, followed by 3BHK and 4BHK.
- ✓ Buyers mostly picked up units between 900-1000 sq.ft., 1500- 1750 sq. ft. and 800-900 sq.ft. of saleable area.
- ✓ Cost range of Less than Rs.30 Lacs has the maximum demand followed by Rs.50 Lacs – Rs.1.0 Crore and Rs. 1.0 -2.0 Crores.



Cost range wise percentage share of Sales



## Trend in New Launches



- ✓ Sector 106 is the top gainer in terms of maximum new launches in the last 12 months followed by Sector 78 and L Zone Dwarka.
- ✓ Maximum new launches are in the cost range of less than Rs.30 lacs.
- ✓ Amongst the new launches, 2 BHK is the most preferred product as can be seen by sales and supply distribution followed by 3BHK.