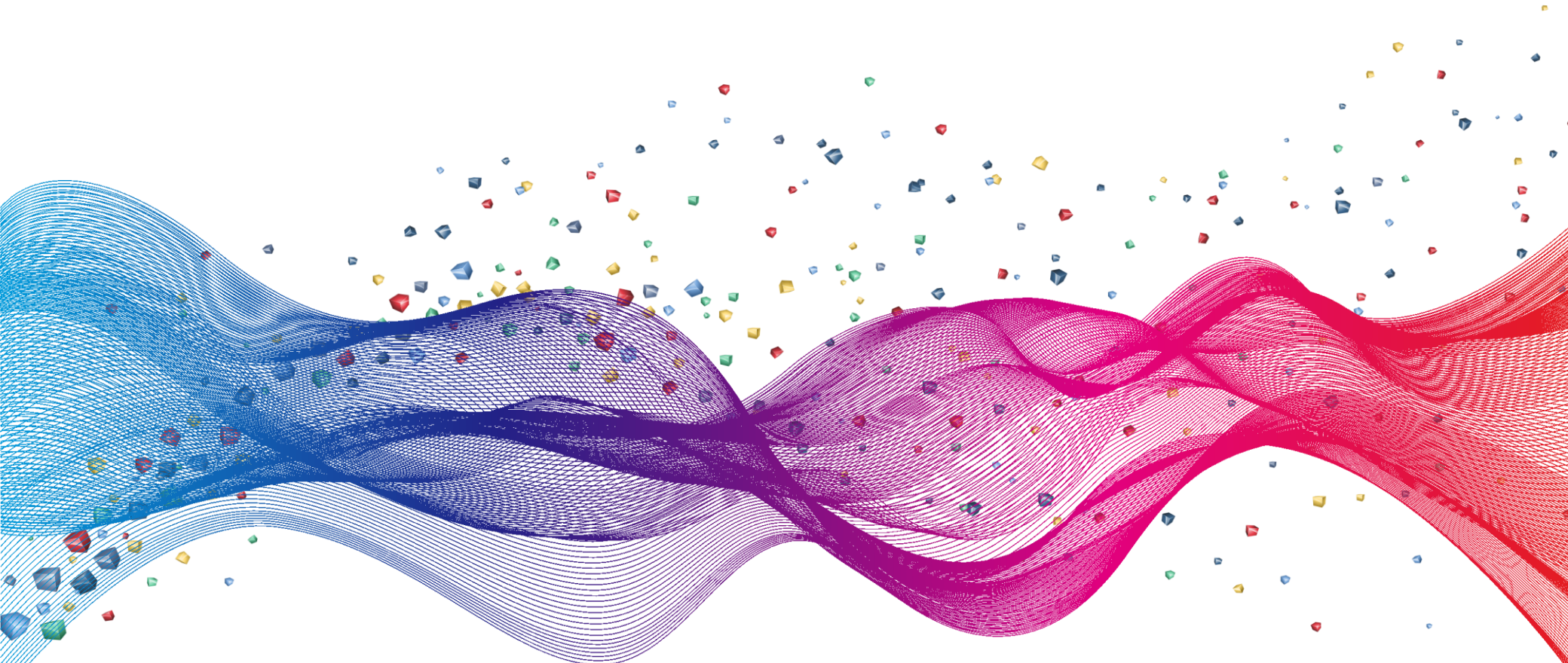




Independent Non-brokerage
Realty Research Company

Strategic Partner : **dmg** information



NOIDA

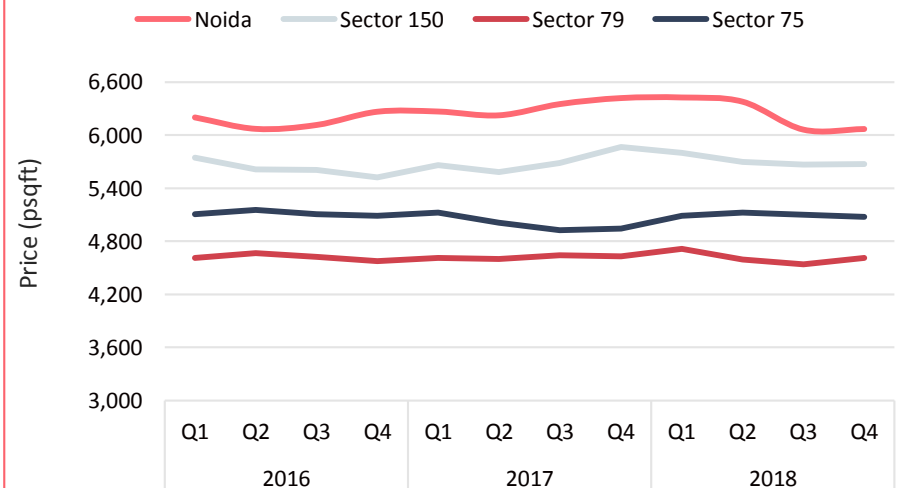
RESIDENTIAL REAL ESTATE MARKET

Noida – Residential Real Estate Market

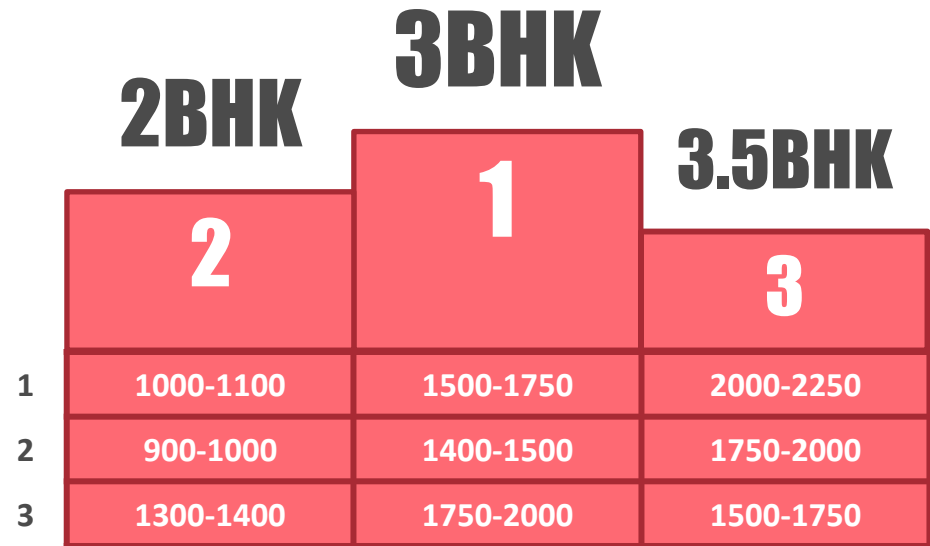
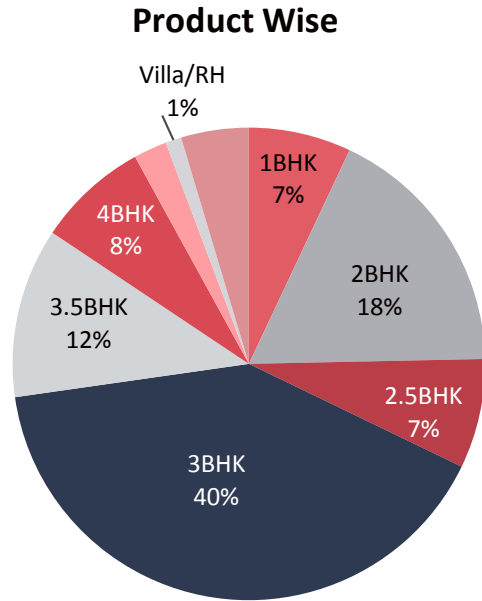
- ✓ Demand in Noida has seen a 5.9% CAGR decline in last two years while the unsold inventory has witnessed a sharp decline of 16.9% over the same period.
- ✓ For the last 5 years, prices have hovered in the range of Rs.6,000-6,500 per sq.ft. of saleable area.
- ✓ Some major infrastructure projects like underpass between Sector 96 and Sector 126 covering a distance of 2.36 km under the Noida to Greater Noida Expressway, six-lane second bridge near Kalindi Kunj on the Yamuna river and a bridge over the Shahdara Drain near the Yamuna are expected to become functional.
- ✓ Since parking is an issue in the city, opening underground parking in Sectors 1, 3, 5 and 16-A , a multi-level parking in Sector 38-A will be hugely beneficial.
- ✓ Sector 150, Sector 79 and Sector 75 have been the most preferred locations among the buyers in last 12 months.



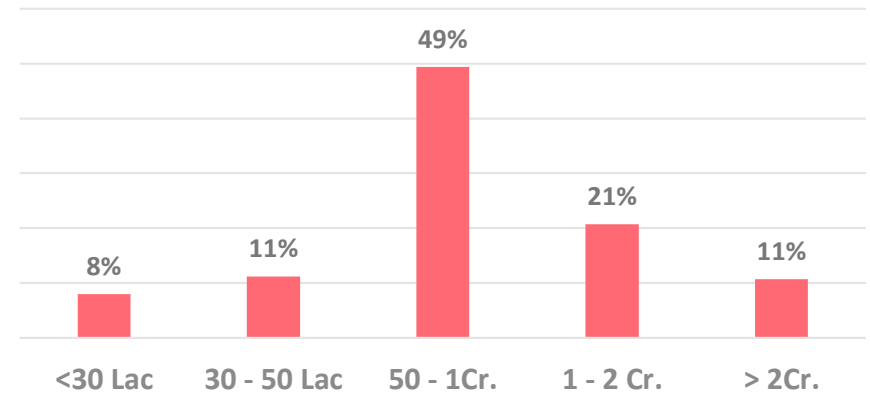
Noida Infrastructure Map



Product Typology

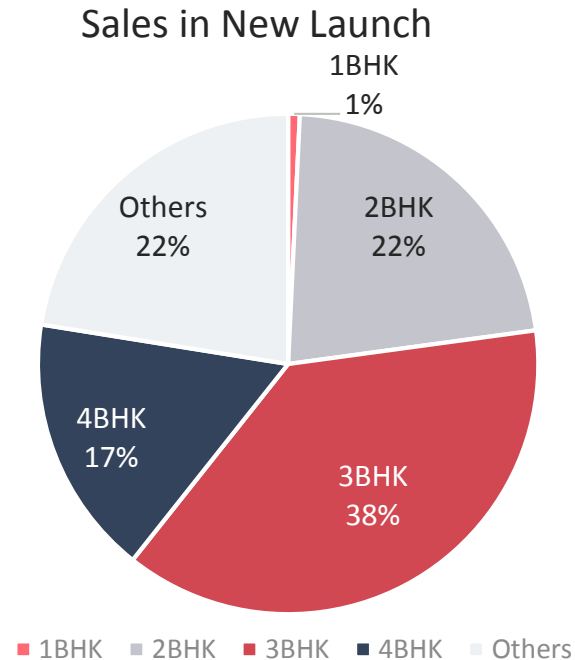
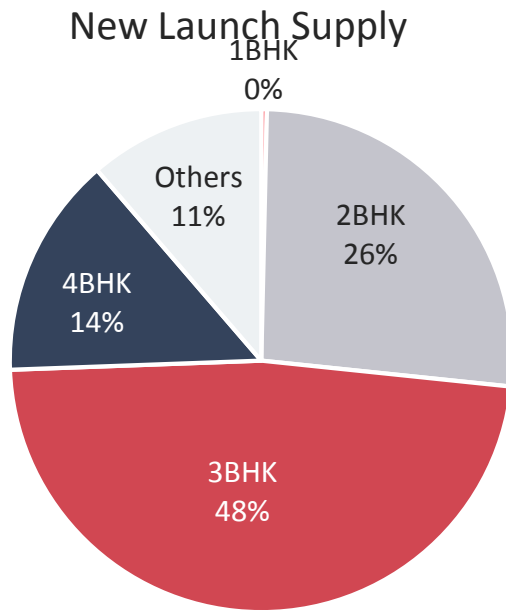


- ✓ Based on the last 12 months' sales, 3BHK flats are the most preferred product among buyers, followed by 2BHK and 3.5BHKs.
- ✓ Buyers mostly picked up units between 1500-1750 sq.ft. (3BHK), 1000-1100 sq. ft. (2BHK) and 2000-2250 sq.ft. (3.5 BHK).
- ✓ Cost range of Rs.50 Lacs - 1 Crore has the maximum demand compared to all other segments.



Cost range wise percentage share of Sales

Trend in New Launches



- ✓ Sector 150 is the top gainer in terms of maximum new launches in the last 12 months followed by Sector 74 and Sector 73. Sector 150 witnessed project launches of some of the well know and well performing developers and received good response from the buyers.
- ✓ Maximum new launches are in the cost range Rs. 50 lacs to 1 crore.
- ✓ Amongst the new launches, 3 BHK is the most preferred product as can be seen by sales and supply distribution.

About Us

Liases Foras:
The pioneer in scientific
research in real estate

Founded in 1998, Liases Foras is a non-brokerage research centric firm that offers data and advisory services. Our works on industry and scientific prognosis of the local market is highly regarded. We have an organized and structured data source on real estate and property trends in India, which is updated on quarterly basis by primary market survey.

With a team of MBAs, urban planners, architects, chartered accountants and statisticians, Liases Foras' forte lies in the field of valuation, risk assessment, future forecasting & price behaviour and best use studies. Our clientele includes leading mortgage companies such as HDFC Ltd, Axis Bank, among others, real estate funds, developers, government bodies and leading international research organisations. We are also research partner for CNBC Awaaz real estate awards from 2012 onwards.

Segments, Services and Key Clients

