



Kotak Mahindra Bank

January 5, 2024

BSE Limited Corporate Relationship Department Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001	National Stock Exchange of India Limited Exchange Plaza, Plot No. C/1, G Block, Bandra-Kurla Complex, Bandra (East), Mumbai 400 051
BSE Scrip 500247, 715026, 958687, Code: 974396, 974682, 974924	NSE KOTAKBANK, KMBL, KMB26, Symbol: KMB29, KMB30

Dear Sirs,

Sub: Clippings of advertisement in Newspapers Ref: Regulation 47 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

Pursuant to Regulation 47 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we enclose a copy of the Notice published by Kotak Mahindra Bank Limited on January 5, 2024 in Financial Express, an English daily and Navashakti, a Marathi daily, with respect to the loss/misplacement of share certificate(s).

We request you to take the above on record and disseminate the same on your website.

Thanking you,

Yours faithfully,
For Kotak Mahindra Bank Limited

Avan Doomasia
Company Secretary

Encl.: as above

Kotak Mahindra Bank Ltd.
CIN: L65110MH1985PLC038137

Registered Office:
27 BKC, C 27, G Block,
Bandra Kurla Complex,
Bandra (E), Mumbai 400051,
Maharashtra, India.

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www.kotak.com

MANUFACTURING, BFSI TO HIRE MORE: FOUNDIT REPORT

India Inc likely to step up hiring by over 8% in 2024

Travel and tourism are expected to see hike in hiring activity

BISWAJIBAN SHARMA
New Delhi, January 4

HIRING ACTIVITY IS anticipated to rebound in 2024 following a dip last year, driven by the demand for artificial intelligence, machine learning, data science, and cybersecurity professionals, shows a survey conducted by online jobs platform Foundit, formerly Monster.

The survey reveals an expected 8.3% increase in hiring this year, in contrast to the 5% decline in 2023, despite the platform boasting over 90 million job seekers and 7,000 recruiters. The key sectors that are expected to see increased hiring activity include manufacturing, banking, financial services and insurance (BFSI), automotive, retail and travel and tourism.

Shekhar Garisa, chief executive officer of Foundit, said that there is a shift from resilience to an era of job growth in certain sectors. "In this dynamic landscape, the key to success lies in prioritising investments in cutting-edge technologies like AI, fos-

HIRING TRENDS

Online hiring demand surpassed in 3 out of 13 functional areas in the year 2023 (%)

Function	y-o-y	m-o-m	Function	y-o-y	m-o-m
HR & Admin	9 ▲	3 ▲	Purchase/ Logistics/ Supply Chain	5 ▼	3 ▲
Hospitality & Travel	9 ▲	—	Healthcare	5 ▼	2 ▲
Finance and Accounts	—	—	Marketing & Communications	6 ▼	—
Sales & BD	1 ▼	1 ▲	Senior Management	12 ▼	9 ▲
Legal	1 ▼	6 ▼	Software, Hardware, Telecom	13 ▼	1 ▲
Engineering /Production	3 ▼	3 ▲	Customer Service	24 ▼	4 ▼

tering sustainability practices, and seeking strategic guidance," Garisa said.

As per the survey findings, industries concentrating on sustainability would highlight roles related to green initiatives and eco-friendly practices. Financial analysis, risk management, and compliance experts are projected to remain in high demand.

Amid limited skilled talent in certain sectors, the focus is shifting towards fractional hiring, leveraging specialised expertise without full-time commitments, and enhancing agility, and operational efficiency. While the latest Foundit Insights Tracker indicated a fall in hiring activity in 2023, the index gained 2% in the last month of the year, suggesting a possible turnaround in the hiring

scenario.

Moreover, certain sectors bucked the trend and showed remarkable resilience and job growth in 2023. Hiring in the maritime and shipping industry surged 28%, while retail and travel and tourism witnessed a 25% uptick each, reaping the benefits of a resurgence in consumer spending.

The advertising, market research and public relations sector saw an 18% increase, owing to arise in digital marketing and ecommerce. NGOs and social services sectors hired 12% more last year.

However, office equipment/automation saw a 6% increase, indicative of the growing importance of automation in streamlining business processes.

Hiring expanded by 4% in



the oil, gas, petroleum and power sectors and 1% in garments, textiles, leather and gems and jewellery.

Senior management roles experienced a significant 12% reduction in hiring overall, but there has been a notable 9% increase observed within the last month, indicating a potential shift or resurgence in demand for these roles, especially in the Manufacturing & BFSI sectors. This trend may be indicative of a strategic reevaluation of leadership structures within organisations hinting at a sustained growth poised to persist.

Meanwhile, software, hardware, and telecom roles registered a decline of 13%, possibly influenced by technological saturation and evolving industry demands.

IndiGo waives fuel charges after ATF price cut

AIRLINE MAJOR INDIGO on Thursday said that it has removed fuel charge applicable on its domestic and international routes.

According to the airline, the decision was taken after the recent reduction in the aviation turbine fuel (ATF) prices.

The fuel charge was introduced in October 2023, following a surge in ATF prices.

Under the fuel charge, airfares rose from ₹300 to ₹1,000 depending on the distance the flight travelled.

Consequently, for distances of up to 500 km, IndiGo imposed a fuel charge of ₹300, while ticket prices for flights on routes with lengths of 501–1,000 km rose by ₹400.

Similarly, ₹550 was imposed on flight tickets with a distance of 1,001–1,500 km; besides, ₹650 was for 1,501–2,500 km; ₹800 was the fuel charge on flight tickets for 2,501–3,500 km; and ₹1,000 for 3,501 km and above. "As ATF prices are dynamic, we will continue to adjust our fares and components thereof, to respond to any change in prices or market conditions," the airline said in a statement.

Notably, ATF prices assume significance due to their large share of the operational cost of an airline. —FE BUREAU

Some ARCs may tap markets in next two years

AJAY RAMANATHAN
Mumbai, January 3

ANUMEROF asset reconstruction companies (ARC) are likely to come up with initial public offerings (IPOs) in the next two years, said Hari Hara Mishra, chief executive officer at the Association of ARCs in India.

"Quite a few ARCs are entertaining the thought of listing. I believe that in the next two years, some ARCs would definitely go to the market because that is where the money is," Mishra said.

Mishra expects the retail and MSME mix to improve as ARCs build on technology and develop partnerships with resolution agencies and collection agents.



Hari Hara Mishra, CEO, Association of ARCs in India

On the brighter side, the latest report of the RBI on the trend and progress of banking in India shows that security receipts subscribed to by foreign institutional investors rose to ₹19,383 crore as on March 2023, from ₹505 crore in 2018.

However, the change in mix is unlikely to be drastic as the corporate segment comprises big-ticket loans.

Currently, all 27 ARCs are members of the association. Going ahead, the representative body plans to become a self-regulatory organisation (SRO). It will submit feedback on the RBI's draft omnibus framework for recognising SROs for regulated entities. "We will put processes and systems in place to migrate to an SRO in the long run," Mishra said.

Assets under management

Notice is hereby given that MSD PHARMACEUTICALS PVT LTD in India has filed an application with the Employee Provident Fund Organisation ('EPFO') on the 15th of November 2023 to surrender the exemption granted to it and transfer Employee's Provident Fund records and balances from the **MSD PHARMACEUTICALS EPF TRUST ('MSD PF Trust')** to the **EPFO**. Once the approval is received from the EPFO, there will be a 'freeze' period during which the MSD PF trust would not be able to proceed with any Provident Fund related transactions or activities, e.g., approval on non-refundable withdrawals, loans, transfer and final settlements, etc. After the freeze period is over, members will be able to perform the above-mentioned activities, as and when necessary, directly through the Government EPFO portal. As members cannot proceed with the above transactions during this period, if there is any requirement in the areas as per the points outlined below, please reach out to the company at the mail id mentioned below to take necessary action before the commencement of the freeze period:

1. Non-refundable withdrawals/loans (As per the provisions)
2. PF transfer i.e., transfer of PF accumulations from old PF account to new PF account
3. Final settlement/withdrawal application

Further, kindly ensure that your KYC information (Bank details, Beneficiary Nominations, Personal Details) is updated and Aadhaar is linked with your Universal Account Number ('UAN') on the EPFO portal. This is also required to avoid any delay in processing Provident Fund transactions in future. Please note that the above shift will not change the entitlement of the members of the MSD PF trust to their provident fund. Meanwhile, if you have any queries, we request you to connect via the below mentioned email id:

Email id for PF queries

Indiapayroll@merck.com

Regards

MSD PHARMACEUTICALS EPF TRUST Team

NOTICE OF LOSS OF SHARES OF HINDUSTAN UNILEVER LIMITED
(Formerly Hindustan Lever Limited) Regd. Off. Hindustan Unilever Limited, Unilever House, B.D Savant Marg, Chakala, Andheri (East) Mumbai - 400 099
Notice is hereby given that the following share certificates have been reported as lost/misplaced and the Company intends to issue duplicate certificates in lieu thereof, in due course. Any person who has a valid claim on the said shares should lodge such claim with the Company at Registered Office within 15 days hereof.

Name of the Shareholder	Folio No.	No. of shares (Rs.1/- f.v.)	Certificate No.(s)	Distinctive No.(s) From To
Dev Kumar Chakravarty	HLL2895315	810	5235822	1131045721 - 1131045530
	Date : 04.01.2024	Place : New Delhi		Name of the share holder Ashish Kumar Chakravarty

TENDER NOTICE

Punjab National Bank invites online bids (both technical and commercial) through GeM Portal (Government e Marketplace) from eligible bidders for RFP for Procurement and Management of Next Generation SOC with AI, ML and Data Lake. Interested bidders may visit website <https://gem.gov.in/> for details. Last date for Online Bid submission is 26-01-2024 at 16:00 hrs. (Chief Manager)

Information Technology Division, HO, 5, Sansad Marg, New Delhi - 110 001 (Email ID: eprocurement@pnb.co.in; Phone: 011-23311452)

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